

## Your business enables creativity

### Go Premium and Enable More

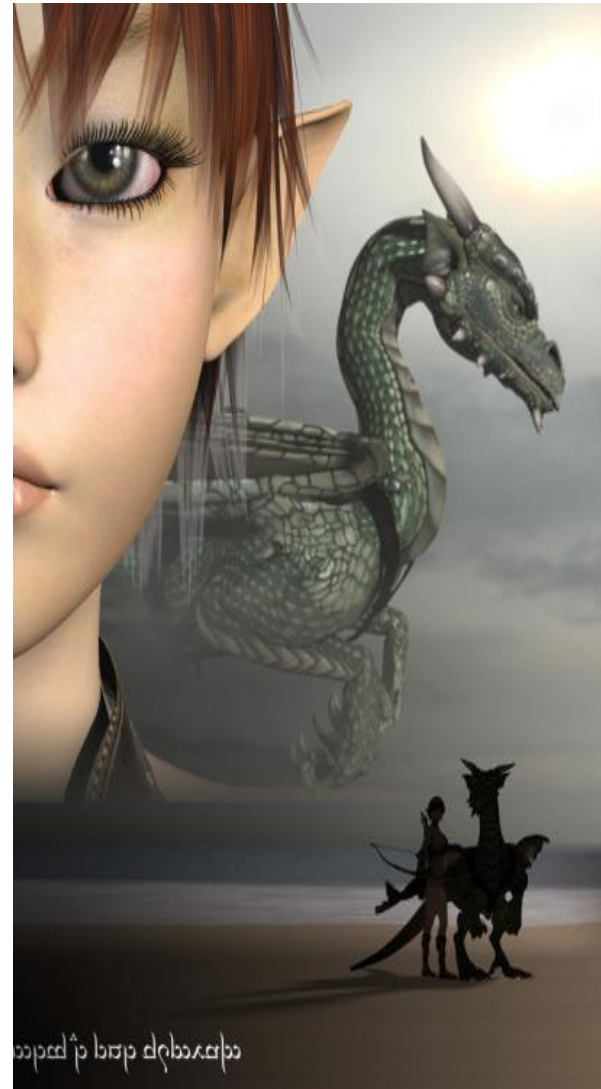
ShareCG.com, founded in 2007, is a social community of CG Artists, Animators and 3D Modelers displaying and sharing their work. The site currently has 270,000 registered users, and 120,000 unique monthly visitors who generate 2 million page views per month and growing.

The site showcases more than 50,000 uploads including tutorials, CG art, animations and more, all made possible with your sophisticated tools, hardware and training.

Now, with a **ShareCG Premium membership** you can tap into this large and growing market of CG artists, animators and modelers.

As a Premium ShareCG member your integrated presence allows you to use a broad range of digital content to educate and enable the site's members by introducing them to and teaching them about your products and services. You'll be reaching out to and engaging with this diverse audience who want to become proficient in the CG arts or who want to improve their skills and efficiency.

**Our mission** is to integrate your company, school or studio into this vibrant community to show its best face to our targeted CG members. You'll engage with your audience and show them by example the benefits of your products and services, announce your latest innovations and developments, while spending minimal time and money to gain a decisive marketing advantage.



### Meet the SCG Eval Board

**The Eval Board evaluates, judges and awards Hollywood style stars to ShareCG challenge contestants whose work is judged to be studio ready.**

**Carlos Koch** – Carlos is an entrepreneur with more than 15 years of animation, VFX, multimedia content creation and video gaming experience. He founded Technotrend and Meebox primarily focused on hardware solutions for the media and entertainment industries.

*"I was greatly impressed by the enthusiasm and direction of ShareCG.com and became a Board member to contribute my years of experience to the ShareCG community by judging work and providing feedback and critiques to the site's current and future members."*

**Rodney Costa** – Rodney has more than 17 years of experience working as a 3D animator, computer graphics artist and VFX specialist and is a member of the prestigious Visual Effects Society.

*"I joined the board to help beginning and intermediate level artists be inspired and learn from more experienced practitioners so they can reach their full potential in this exciting field."*

**Kathleen Maher** – Kathleen is a senior analyst, writer and editor who focuses on Digital Content Creation at Jon Peddie Research (jonpeddie.com and gfxspeak.com).

*"I joined the Board after learning about ShareCG's unique concept of integrating companies into its community and will be reporting on the site's progress on GFXspeak.com."*

## Reach out to the entire community

SHOWCASE your company and its services and products from the homepage and across the site (120,000 monthly unique visitors). in the Weekly newsletter (189,000 subscribers), and in your dedicated forum presence.

## Educate prospects about your company and products

- News, events, product announcements and events with premium positioning
- PDF Tutorials
- Videos
- Visualizations
- 3D Models
- Software and Mobile App downloads
- Trial Software with full leads
- White Papers, Success Stories, Technical Papers
- News and events with premium positioning
- Professionally Written Editorial
- Personalized Portfolio and Gallery

## No banner advertising on any of your ShareCG pages

As the site transitions to a sponsorship model there will be no banners on your portfolio, gallery or display pages. Once the transition occurs there will be absolutely no advertising on the site.

## On-Demand Reports

- You collect, analyze and learn about your ShareCG visitors and how they interact with your digital content. (Lead Generation)
- Take action from your reports by sending personalized messages and directly engaging with site members who have viewed or downloaded your digital content

## Challenges and Sweepstakes deliver market exposure with full leads

We work with you to creatively shape the contours of your challenge or sweepstakes, you provide the prize and we do the rest. We create your contest's information page complete with your marketing message and actionable links. We then promote your contest on the homepage and in the weekly e-newsletter, on our popular Facebook page, and to the CG community at large and you get complete and actionable leads on-demand.

## Take a guided tour and learn more

A picture is worth a thousand words. Take a 30 minute on-line guided site tour and you'll get the full picture. You'll get all your questions answered and experience the high ROI that comes with a cost effective ShareCG Premium membership.

**We're looking forward to working with you to enhance your marketing efforts.**

## Contact us today to schedule your private tour.

**David Heller**

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# SHARECG